

# CAMP COURSE SUMMARY

The use of technology in business has grown extensively over the past three decades and continues to grow exponentially on a daily basis. With that growth comes the need for ITAM as well as the understanding of what ITAM is, the benefits it brings to an organization and how it crosses all functional business areas.

This course was built to provide information on each of the IAITAM Best Practice Library's 12 Key Process Areas (KPA's), the roles and responsibilities that affect an ITAM program, core functional areas, KPA indicators, strategic positioning, and how ITAM can be brought into other frameworks such as ITSM so that they work together in the most efficient way for an organization thus producing a greater ROI for its IT portfolio.

## **The CAMP course consists of the following components:**

All information contained within this and all of IAITAM's courses has been created and designed as a "how to" guideline for building an efficient and effective ITAM program for your organization.

- CAMP course manual
- CAMP course presentation
- CAMP instructor daily presentation and interaction with attendees – administered in-person or online
- Comprehensive online examination necessary for achieving CAMP Certification

## **WHO SHOULD ATTEND**

This is an entry level course, with the anticipation that all who attend have some basic knowledge of the IT Asset Management industry. Participants will be able to certify and receive the CAMP Certification.

## **TOPICS COVERED INCLUDE:**

- The 12 IAITAM KPA's for ITAM
- ITAM Business Practices Find Savings
- Core Functional Areas
- Software Asset Management
- Hardware Asset Management
- ITAM Program Core Functional Components
- ITAM Roles and Responsibilities
- Program Management
- Acquisition Management
- Asset Identification Management
- Communication & Education Management
- Compliance Management
- Disposal Management
- Documentation Management
- Financial Management
- Legislation Management
- Policy Management
- Project Management
- Vendor Management