

CMAM COURSE SUMMARY

The IAITAM Certified Mobile Asset Manager (CMAM) course prepares individuals and organizations responsible for the management of mobile devices. Proliferation of mobile devices within the enterprise, whether corporate-owned or BYOD-based, has brought a complexity to ITAM never before seen in IT environments. The course will prepare individuals with the knowledge to manage personnel, policies and processes, the key elements in organizational IT management. This course encompasses both organizational owned assets as well as BYOD (employee-owned). The CMAM course has the [IAITAM Best Practice Library](#) as its foundation and encompasses financial viability, risk mitigation, policy enforcement and lifecycle management of mobile assets

The CMAM course consists of the following components:

- CMAM Course Manual
- CMAM Course Presentation
- CMAM Instructor Daily Presentation and interaction with attendees – administered in-person or online
- CMAM Comprehensive Online Examination necessary for achieving CMAM Certification

WHO SHOULD ATTEND

This class is taught as an in-person course or online with an interactive instructor. Although no experience is required for this course, the materials encompass the concepts that address the needs of the mobile IT Asset Manager. Topics are presented in this course for both direct application and as a means of discussion for those persons who will implement, manage and direct mobile asset initiatives for their organizations.

TOPICS COVERED INCLUDE:

- Mobile Asset Management and ITAM
- People & Mobile Assets
- Bring Your Own Device (BYOD)
- Tools
- Repository Management Assessment
- The 12 KPAs and Mobile Asset Management
- Program Management & Mobility
- Policy Management & Mobility
- Communication & Education Management & Mobility
- Education & Mobility
- Acquisition Management & Mobility
- Asset Identification Management & Mobility
- Legislation & Compliance Management & Mobility
- Software & Application Licensing
- Disposal Management & Mobility
- Documentation Management & Mobility
- Financial Management & Mobility
- Vendor Management & Mobility
- Data Protection