

CSAM COURSE SUMMARY

During this course, you will learn best practices in Software Asset Management, the “when” and “why” to question whether something should or shouldn’t be done, how to clearly identify goals and how to quantify success with metrics. Software Asset Management (SAM) is the set of business practices that support the use of software within an organization and frequently involves a new view on how and why software traverses throughout the organization. SAM is currently considered a necessary business function by many organizations who view Software Asset Managers as key contributors to their overall organizational success. Some of these goals include:

- Reducing Risk
- Increasing Accountability
- Uncovering Savings
- Gaining Control of the IT Environment

The CSAM course consists of the following components:

- CSAM Course Manual
- CSAM Course Presentation
- CSAM instructor daily presentation and interaction with students – administered in-person or online
- CSAM Comprehensive Online Examination (This is necessary for achieving CSAM Certification)

WHO SHOULD ATTEND

This course exposes students to numerous concepts within IT Asset Management that are relevant for both direct application and as a means of discussion for those who are implementing, management and direction ITAM initiatives within their organizations.

TOPICS COVERED INCLUDE:

- The Scope of Software
- Strategic License Management
- Software Harvesting
- License Documentation
- The Right to Audit
- Proactive vs. Reactive SAM
- Developing Goals
- Savings Opportunities
- ITAM Compliance
- Audit Letter
- Examples of License Data Documentation
- Compliance Enforcement
- Understanding the EULA
- Due Diligence for Compliance
- The Art of Negotiation
- Ts & Cs Advice
- ITAM Automation
- Selecting a Discovery Tool
- ITAM Repository
- Hardware & Organizational Impacts